



LOMA MEDIA

CAPABILITY STATEMENT

www.lomamedia.com

Loma Media, based in San Diego, California with an operational presence in Washington DC, produces "concept through completion" video and digital communication tactics supporting the strategic goals of government agencies, national laboratories, leading defense contractors, major educational institutions, global technology leaders and leading consumer brands. Over the past decade, Loma Media has produced video communication initiatives across five continents and more than 20 countries, serving more than 40 companies and government agencies.



CAGE Code: 4JYB5 | DUNS#: 780178971 | NAICS: 512110

CORE COMPETENCIES

- Strategic Communications
- Narrative Storytelling
- Video Production
- Live/Digital/Hybrid Events
- Motion Graphics and Animation
- Digital Content Production
- High Definition Editorial Services
- Branded Content
- Concept of Operations Visualizations
- Workshop Facilitation



COMPANY SNAPSHOT

Government Business Contact Information:

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Loma Media Partners

401 West A Street, Suite 200
San Diego, CA 92101

Work Area: Global

PAST PERFORMANCE



Department of Homeland Security

Planning, development, production & post-production of video series for DHS's Science & Technology Directorate's Cyber Security Division. Subcontractor through SRI International
Details: lomamedia.com/our-work/dhs



General Atomics

Scenario-based overview video series including animation and live action. Prime Contractor
Details: lomamedia.com/our-work/ga-railgun



DARPA

Strategic media outreach and education supporting multiple DARPA programs and technologies. Subcontractor through SRI International, SSC-P and Booz Allen Hamilton
Details: www.lomamedia.com/our-work/darpa



U.S. World War I Centennial Commission

A national education and fundraising campaign designed to introduce, build and dedicate America's new WWI Memorial. Prime Contractor
Details: lomamedia.com/our-work/world-war-i-memorial

DIFFERENTIATORS

Cross Industry Expertise

The breadth of Loma's public and private sector client base provides best practices and global insights that deliver unique value to every client.

Relevant Experience

Loma has designed and produced strategic video and digital narratives for a diverse array of clients and missions. We have a proven understanding of the culture and critical objectives of government agencies and their key target audiences.

Track Record of Success

Loma has created and executed highly successful video programming and related media to advance the vision, mission and goals of government clients. On time, on budget, on target.

NAICS & PSC CODES

- 512110:** Motion Picture and Video Production
- R426:** Communication Services
- R701:** Advertising Services
- T006:** Film/Video Tape Production Services
- T015:** General Photographic Services (Motion)

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