

# Website

Extending the fresh, modern look, Loma worked with CNIGA to design, develop and execute a new website, with separate sites for WIGC and a content-rich Campaign Landing Page.

## Overview of Website Process:

- STEP 1:** Project Kickoff & Brand Questionnaire Delivered
- STEP 2:** Completed Brand Questionnaires
- STEP 3:** Brand Compass Delivered
- STEP 4:** Brand Compass Feedback
- STEP 5:** WIGC Round (1) Wireframes
- STEP 6:** WIGC Round (1) Wireframe Feedback
- STEP 7:** WIGC Finalized Wireframes
- STEP 8:** Identity Design Round 1 Delivered (in person meeting)
- STEP 9:** WIGC Style Tiles Delivered
- STEP 10:** Identity Design Round 1 Feedback
- STEP 11:** WIGC Style Tiles Feedback
- STEP 12:** WIGC Content Plan Finalized
- STEP 13:** Identity Design Round 2 Delivered
- STEP 14:** Identity Design Round 2 Feedback
- STEP 15:** WIGC Baseline Development Complete
- STEP 16:** WIGC Design Round (1) Delivered
- STEP 17:** WIGC Design Round (1) Feedback
- STEP 18:** Final Identity Delivered
- STEP 19:** WIGC Web Development Structure/Functionality Milestone
- STEP 20:** WIGC Web Development Style/Interaction Milestone
- STEP 21:** Brand Guide Delivered
- STEP 22:** cniga.com Wireframes and Style Tiles Delivered (in person meeting)
- STEP 23:** cniga.com Wireframes and Style Tiles Feedback
- STEP 24:** Content Plan Finalized
- STEP 25:** WIGC Web Development BETA
- STEP 26:** WIGC Client Punch List
- STEP 27:** WIGC QA COMPLETE
- STEP 28:** WIGC Site Launch
- STEP 29:** cniga.com Baseline Development Complete (Server setup, WP/Theme Install, versioning)
- STEP 30:** cniga.com Design Round (1) Delivered (in person meeting)
- STEP 31:** cniga.com Design Round 1 Feedback
- STEP 32:** Finalized Style Guide & Typography
- STEP 33:** cniga.com Web Development Structure/Functionality Milestone
- STEP 34:** cniga.com Design Round 2 Delivered
- STEP 35:** cniga.com Design Round 2 Feedback
- STEP 36:** cniga.com Web Development Style/Interaction Milestone
- STEP 37:** cniga.com Web Development BETA (in person meeting// Training Date; Punch List Conversation)
- STEP 38:** cniga.com Client Punch List
- STEP 39:** cniga.com QA Complete
- STEP 40:** cniga.com Site Launch