

Target 1: CA Counties With CNIGA Casinos

Target 1: Counties/Tribes with Casinos

County	Tribe	County Pop	Pop 35+
Butte	Mooretown Rancheria	220,000	115,727
	Enterprise Rancheria		
Colusa	Cachil Dehe Band of Wintun Indians of the Colusa Indian Community	21,419	10,189
Del Norte	Elk Valley Rancheria	28,610	13,904
	Yurok Tribe		
Fresno	Table Mountain Rancheria	930,450	401,782
Humboldt	Bear River Band of Rohnerville Rancheria	134,623	68,935
	Blue Lake Rancheria		
Inyo	Bishop Tribe	18,546	11,102
Mendocino	Cahto Tribe	87,841	49,554
	Sherwood Valley Rancheria		
Mohave County AZ	Chemehuevi Indian Tribe	200,186	125,482
Placer	United Auburn Indian Community	384,432	195,230
Riverside	Morongo Band of Mission Indians	2,189,641	1,040,064
	Soboba Band of Luiseno Indians		
San Bernardino	Chemehuevi Indian Tribe	2,035,210	911,883
	San Manuel Band of Mission Indians		
San Diego	Rincon San Luiseno Band of Mission Indians	3,095,313	1,520,568
	San Pasqual Band of Diegueno Mission Indians		
	Sycuan Band of the Kumeyaay Nation		
	Jamul Indian Village		
	La Jolla Indian Reservation		
Santa Barbara	Santa Ynez Band of Chumash Indians	423,895	199,411
Shasta	Pit River Tribe	177,223	100,296
	Redding Rancheria		
Sonoma	Dry Creek Rancheria	483,878	265,075
Tulare	Tule River Indian Reservation	442,179	185,994
Tuolumne	Tuolumne Band of Me-Wuk Indians	55,365	32,838

Total in Casino Counties: 10,928,811 5,248,034

As % of Total State: 29.3% 28.6%

Note: blue indicates CNIGA member tribes without casino but in same county

Note: No impressions served here. Area to be covered by San Bernardino impressions