

A scenic landscape at sunset with a large dark circle overlay containing the chapter title. The background shows rolling hills, dense green vegetation, and a dirt path in the foreground. The sky is filled with soft, colorful clouds in shades of orange, yellow, and blue. A large, semi-transparent dark circle is centered over the image, containing the text 'CHAPTER SIX Digital Campaign Analytics' in white. The text is arranged in four lines: 'CHAPTER SIX' on the first line, 'Digital' on the second, 'Campaign' on the third, and 'Analytics' on the fourth. The font is a clean, sans-serif typeface.

CHAPTER SIX
Digital
Campaign
Analytics