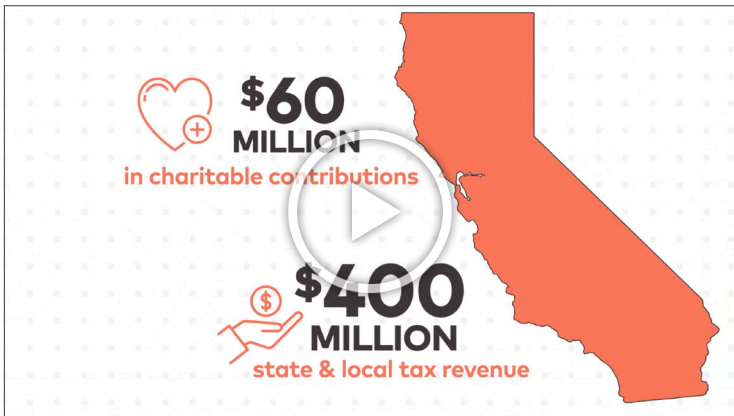


Balanced Media Mix



Video Content



Display Ads

A screenshot of a Facebook post from the California Nations Indian Gaming Association (CNIGA). The post includes a video titled "Debbi's Story" showing a woman in a red shirt sitting at a desk in an office. The video has a play button overlay. The post text says "I am not a Native American, but I am so grateful for what they have done for my family." Below the video, there are engagement metrics: "108,640 people reached" with a progress bar, "47K Views", and "Like Comment Share" buttons. At the bottom, it shows "Deborah Garidel, Linda Alaniz and 340 others" and "Chronological".

Paid Ads