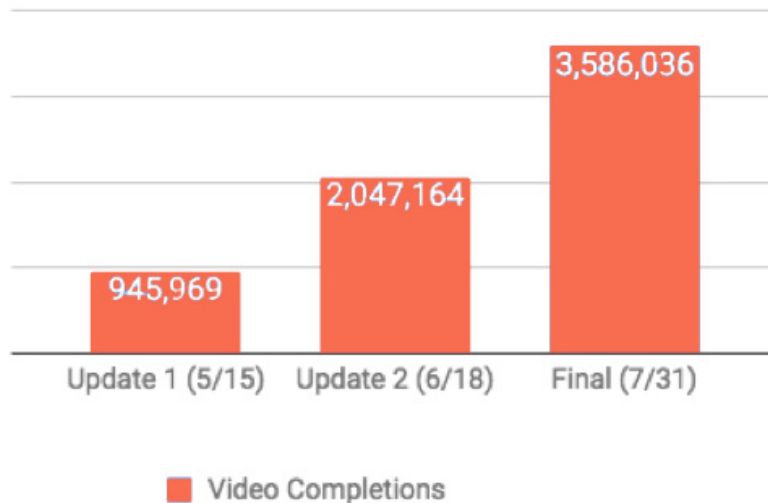
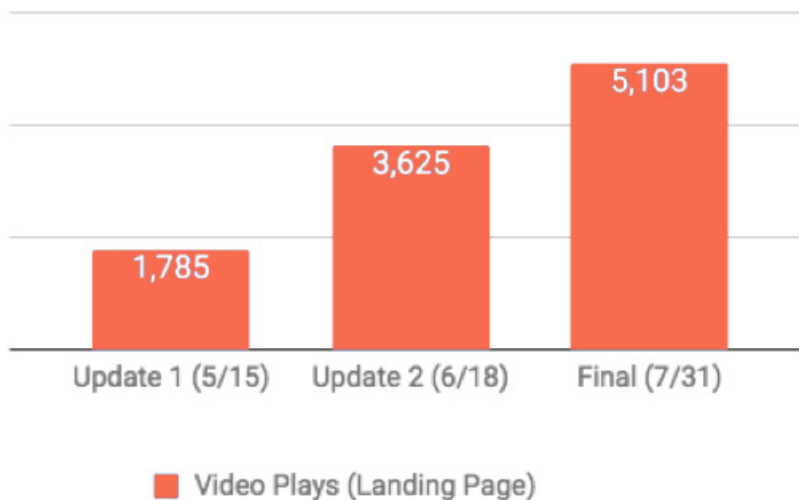


Video Performance Takeaways

Video Completions (Ads)



Video Plays (Landing Page)



57%

of the audience that was served
a video completed the ad

Deeply embedded in Native American history is a connection to the land and those that inhabit it. That connection drives a spirit of giving that positively transforms the lives of hundreds of thousands of Californians every day.