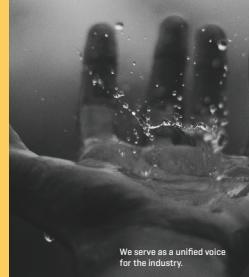


protect



We serve as a unified voice  
for the industry.



right



We are the largest tribal  
organization in the State  
of California.

tribes



gaming

Tribal government gaming  
improves lives.

land



Federally-recognized Indian  
lands is our focus.

Tiempos Headline Semibold  
Tracking: 10

Mark Pro Bold  
Tracking: 0

Tiempos Headline Semibold  
Tracking: 10

Mark Pro Bold  
Tracking: 100

Mark Pro Book  
Tracking: 0

# We are sovereign.

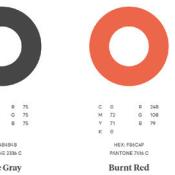
Authentic. Forward-thinking. Confident.

Protecting the sovereign right of California tribes to operate gaming on their lands.

SAY HELLO!

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.*

TYPOGRAPHIC STYLES + HIERARCHY



COLOR PALETTE (PRIMARY)



COLOR PALETTE (SUPPORTING)

COLOR PALETTE (HIERARCHY)



LOGO (CONDENSED)



LOGO (CONDENSED)



LOGO (EXPANDED)



LOGO (EXPANDED)